

Spring 2010





PLAY ON

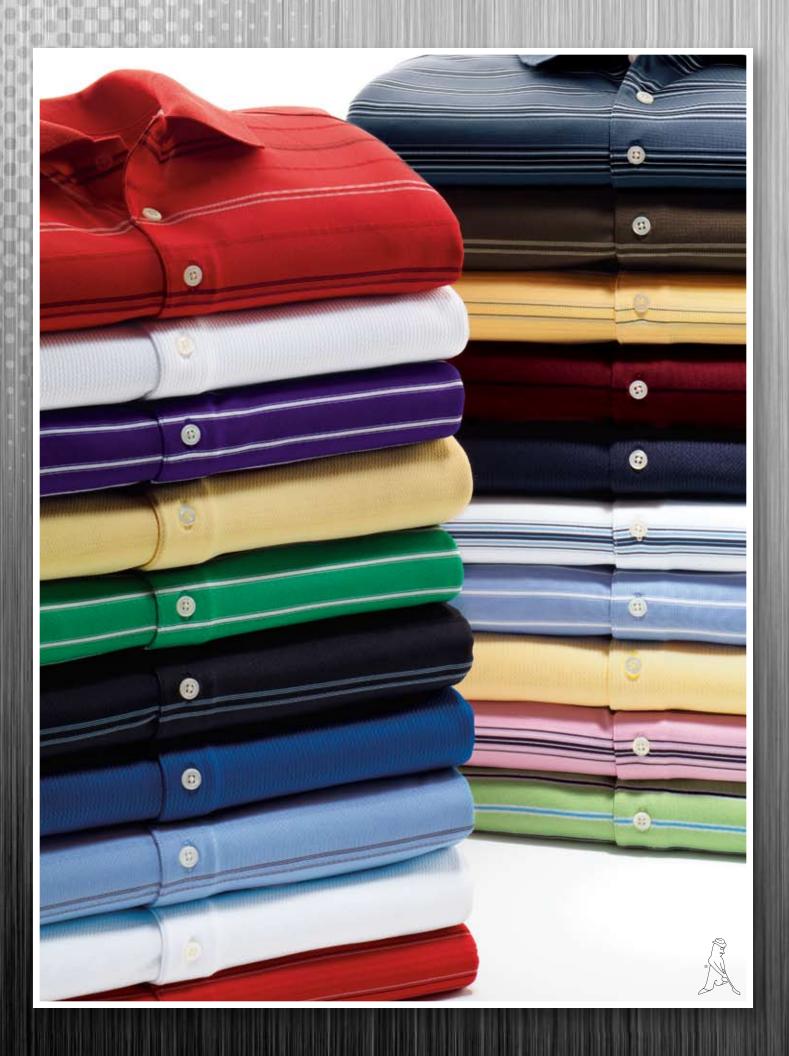
Introducing PING® Apparel from Custom Branded Sportswear.

Combining a rich history of superior quality and craftsmanship with bold, innovative new colors and styles — this collection is a tribute to all those not willing to settle for the status quo. Looking for classic, innovative, and vibrant? You'll find it all within these pages, and a little something more. After all, you don't become the best at something by stopping at good enough. Enjoy the collection; and dress your best.



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G Firewall Collection

Color Story

This classic collection is built to endure. With styling, patterns and colors designed to withstand the test of time, these are your tried and true men's polos. And just like a trusted friend, you can count on them to be there, no matter what lies ahead.





Ping[®] Firewall Collection









B Helium Collection

Color Story

It's time to let your wardrobe take some of the weight off of your shoulders. Combining elements like bold styles and classic patterns with a power punch of color—this collection is bound to give your game and your mood a lift.











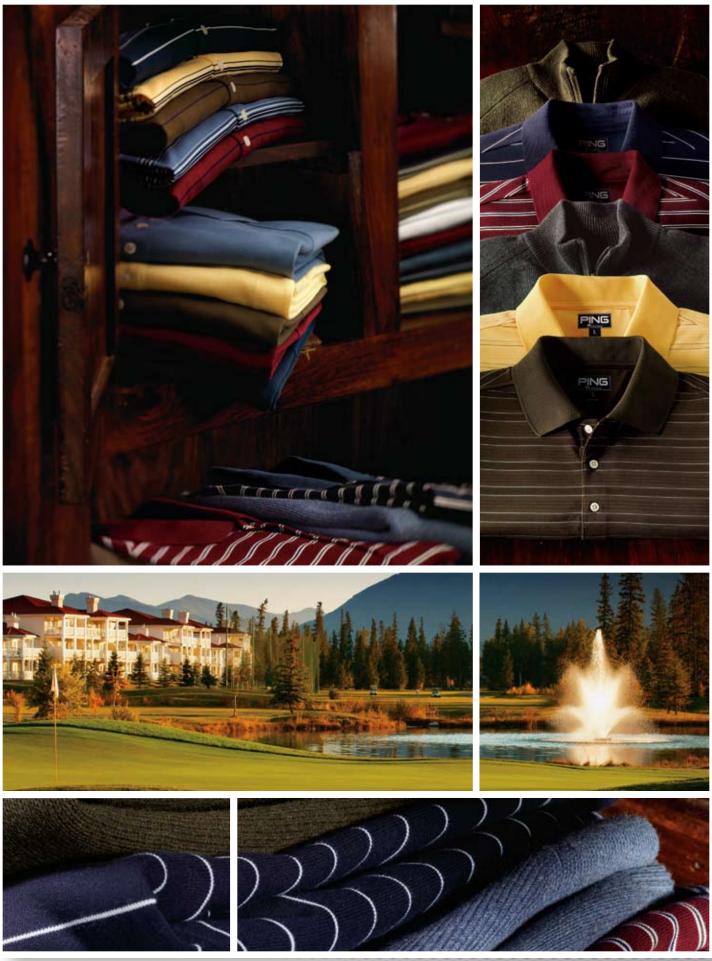


Stableford Collection

Color Story

Finally, a collection for those with an appreciation for the finer things in life. Inspired by the rich hues of mahogany, the construction of fine tailored suits, and the nostalgia of the game—you'll be hard pressed to find polos on par with these.





Ping[®] Stableford Collection





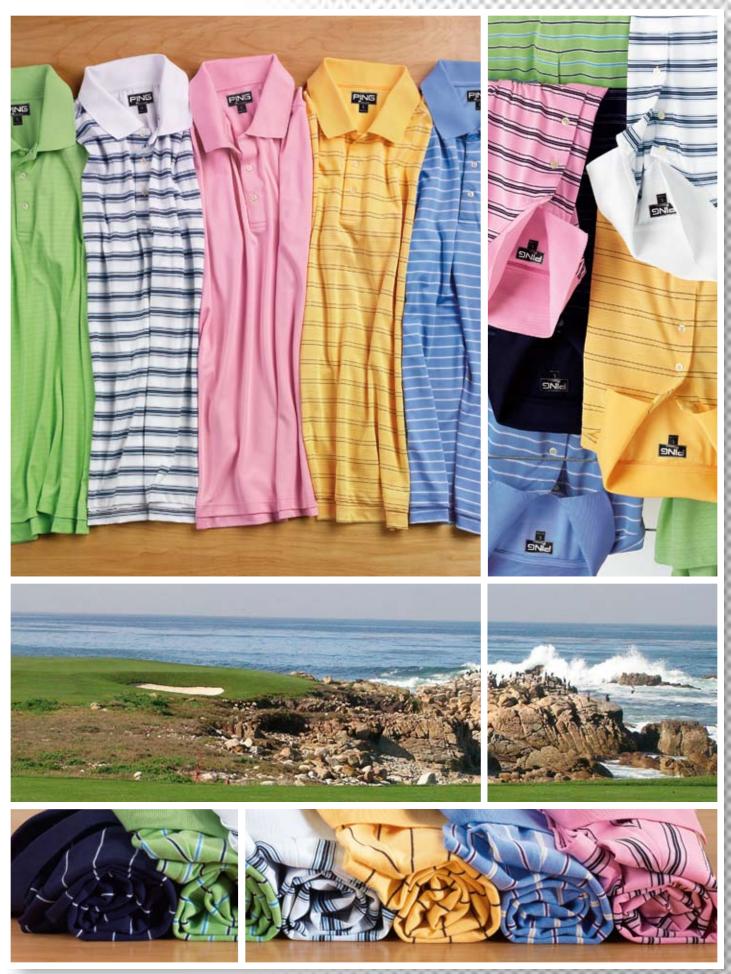




Beach Collection

Color Story

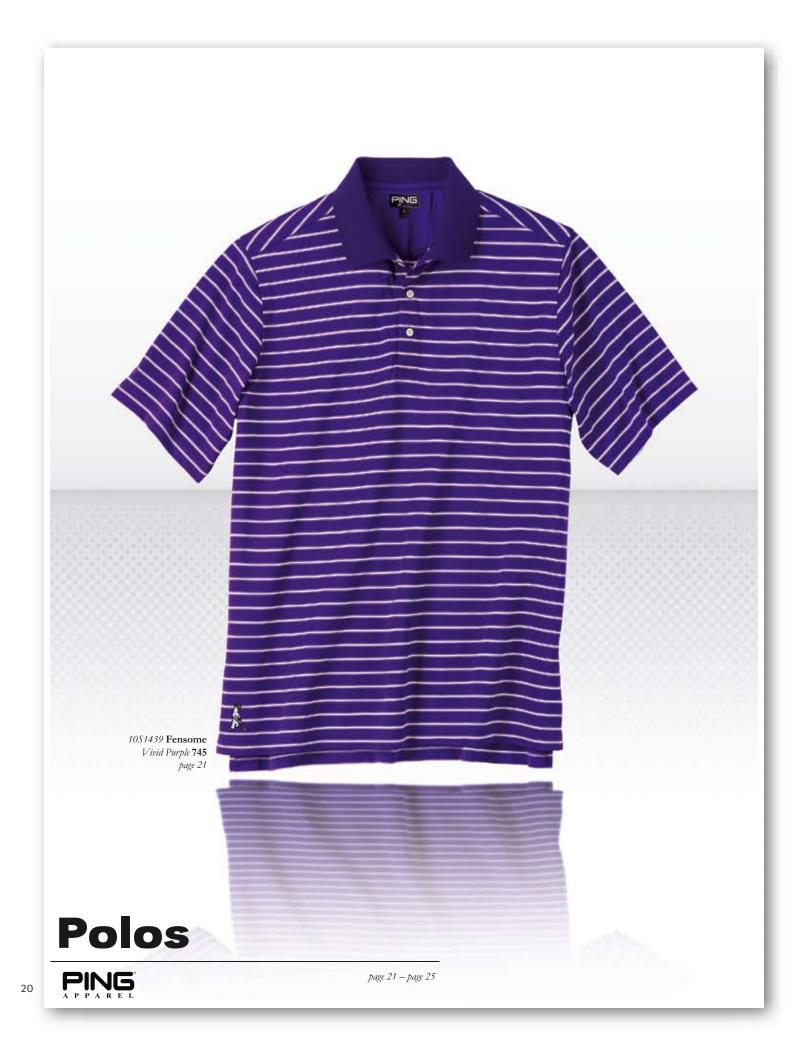
While not everyone has an affinity for sand, we guarantee you'll have an affinity for this collection. Whether you're combing the beaches or hitting the links, put on one of these polos and good times are sure to follow.











10S1438 • Albatross

Baby Piqué Fabric with classic styling. Great for on or off the course. Tonal PING embroidery on right sleeve and Mr. Ping at hem. P3 Fabric Technology. 100% Performance Polyester.



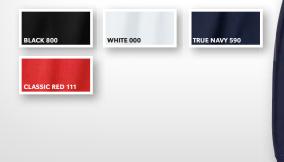
10S1439 • Fensome

A timeless striped version of our classic baby piqué polo "The Albatross." PING embroidery on right sleeve and Mr. Ping at hem. P3 Fabric Technology. 100% Performance Polyester.



10S1440 • Long Sleeve Albatross

Baby Piqué Fabric with classic styling. Great for on or off the course. Mr. Ping embroidery at hem. P3 Fabric Technology. 100% Performance Polyester.



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Lagoon Blue 525

Classic Red 111

> True Navy 590

> > 21

PING

PING Polos

10S1443 • Ace

Classic style polo with a vertical texture. Tonal PING embroidery on right sleeve and Mr. Ping at hem. P3 Fabric Technology. 100% Performance Polyester.



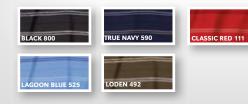
10S1447 • Birdie

Traditional birdseye stripe that will keep you dry and looking good. PING embroidery on right sleeve and Mr. Ping at hem. P3 Fabric Technology. 100% Performance Polyester.



10S1452 • Marshal

Classically styled polo in a bold 3-color stripe with a subtle texture. PING embroidery on right sleeve and Mr. Ping at hem. P3 Fabric Technology. 100% Performance Polyester.





Cobalt **569**



A

70

Classic Red

10S1446 • Gator

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Hit the links with this sporty raglan style polo with pieced side seams. Tonal PING embroidery on right sleeve and Mr. Ping at hem. P3 Fabric Technology. 100% Performance Polyester.



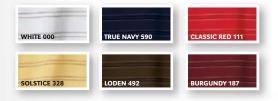


W hite **000**

PINE

10S1448 • Ambrose

The gentlemen's performance polo with its multistripe/color texture. PING embroidery on right sleeve and Mr. Ping at hem. P3 Fabric Technology. 100% Performance Polyester.





PING Polos

10S1450 • Blade

Color-blocked polo with mesh ventilation at the back neck and underarms for more breathablility. PING embroidery on right sleeve and Mr. Ping at hem. P3 Fabric Technology. 100% Performance Polyester.



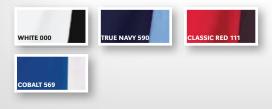
10S1451 • Brassie

This performance polo keeps you looking and feeling cool with its multi-striped jersey. PING embroidery on right sleeve and Mr. Ping at hem. P3 Fabric Technology. 100% Performance Polyester.



10S1449 • Double Cross

Raglan style polo with cutting edge fabric and color-blocking. PING embroidery on right sleeve and Mr. Ping at hem. P3 Fabric Technology. 100% Performance Polyester.





Black

10S2100 • Sandbagger

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This shirt has the hand of mercerized cotton with the performance of moisture wicking polyester. PING embroidery on right sleeve and Mr. PING at hem. 70% mercerized cotton, 30% performance polyester.



10S2101 • Trolley

This shirt has the hand of mercerized cotton with the performance of moisture wicking polyester. PING embroidery on right sleeve and Mr. PING at hem. 70% mercerized cotton, 30% performance polyester.



10S2102 • Looper

This shirt has the hand of mercerized cotton with the performance of moisture wicking polyester. PING embroidery on right sleeve and Mr. PING at hem. 70% mercerized cotton, 30% performance polyester.



Lime **410**

True Navy

Lagoon Blue **525**

590

PING

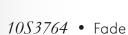


1053766 • Grind

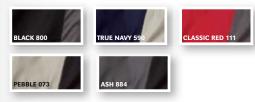
Our most advanced jacket to date. Fully loaded with reverse coil zippers, custom Velcro® cuff tabs, inside storm flap with chin guard and adjustable bungee at the hem. Contrast side and shoulder piecing. PW Technology. Wind/Water resistant. 100% Polyester Textured Dobby.



COBALT 569



Beat the elements and stay comfortable in this 1/4-zip wind shirt. Contrast side piecing with contrast inside collar. PW Technology. Wind/Water resistant. 100% Polyester Dewspo.



True Navy **590**

Classic Red 111

10S3765 • Fade Vest

1/4-zip vest that is perfect for any weather. Contrast side piecing and contrast inside collar. PW Technology.Wind/Water resistant. 100% Polyester Dewspo.





Outerwear

27

PING



10\$3761 • Lay Up

Classic V-neck pullover utilizing our finest brushed twill. Contrast piping at neck. PW Technology. Wind/Water resistant. 100% Polyester Microfiber.





Pebble **073**

1053762 • Condor

Classic full-zip jacket utilizing our finest brushed twill. Contrast stripe and piping on shoulder and sleeve. PW Technology. Wind/Water resistant. 100% Polyester Microfiber.





10S5123 • Loft

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 $1/4\mathchar`-zip$ sweater that is the perfect weight for on and off the course. 50% Cotton, 50% Linen .





Vintage Olive Heather 923

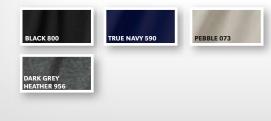
10S4600 • Hybrid 1/4-Zip

This style was created because you play your best when you are comfortable. 1/4-zip pull over. 60% Combed Cotton, 40% Polyester.



10S4602 • Hybrid Vest

A vest that can work for you on and off the course. V-neck pull over with rib knit at neck, armhole and hem. 60% Combed Cotton, 40% Polyester.





10S1438 • Men's Albatross

Baby Piqué Fabric with classic styling. Great for on or off the course. Tonal PING embroidery on right sleeve and Mr. Ping at hem. P3 Fabric Technology. 100% Performance Polyester.



10S1443 • Men's Ace

Classic style polo with a vertical texture. Tonal PING embroidery on right sleeve and Mr. Ping at hem. P3 Fabric Technology. 100% Performance Polyester.





10\$3762 • Men's Condor

Classic full-zip jacket utilizing our finest brushed twill. Contrast stripe and piping on shoulder and sleeve. PW Technology. Wind/Water resistant. 100% Polyester Microfiber.



Tournament Companions



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10S1441 • Ladies' Albatross

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Baby Piqué Fabric with classic styling. Great for on or off the course. Tonal PING embroidery on right sleeve and Mr. Ping at hem. P3 Fabric Technology. 100% Performance Polyester.



10S1444 • Ladies' Ace

Classic style polo with a vertical texture. Tonal PING embroidery on right sleeve and Mr. Ping at hem. P3 Fabric Technology. 100% Performance Polyester.





Classic full-zip jacket utilizing our finest brushed twill. Contrast piping on shoulder and sleeve. PW Technology. Wind/Water resistant. 100% Polyester Microfiber.





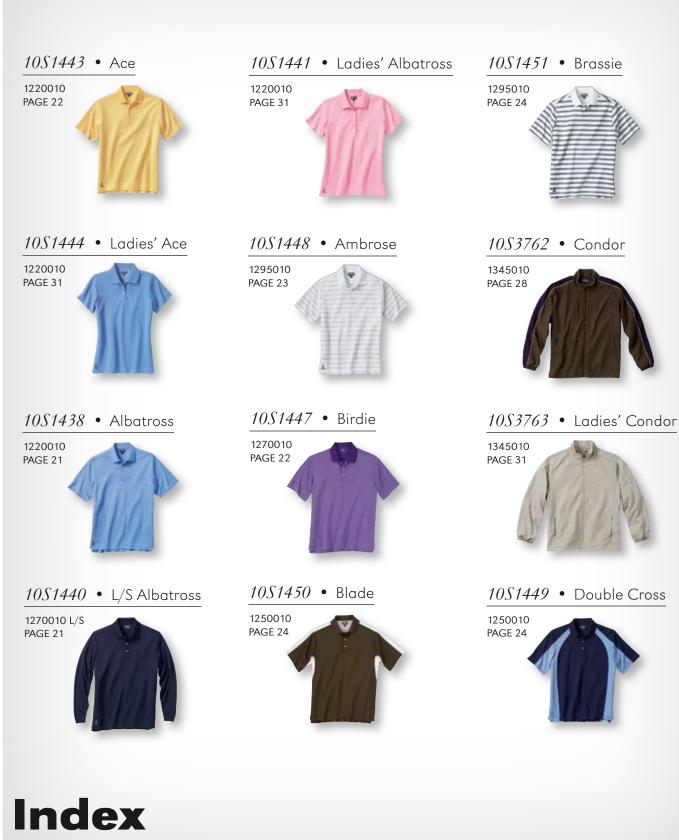
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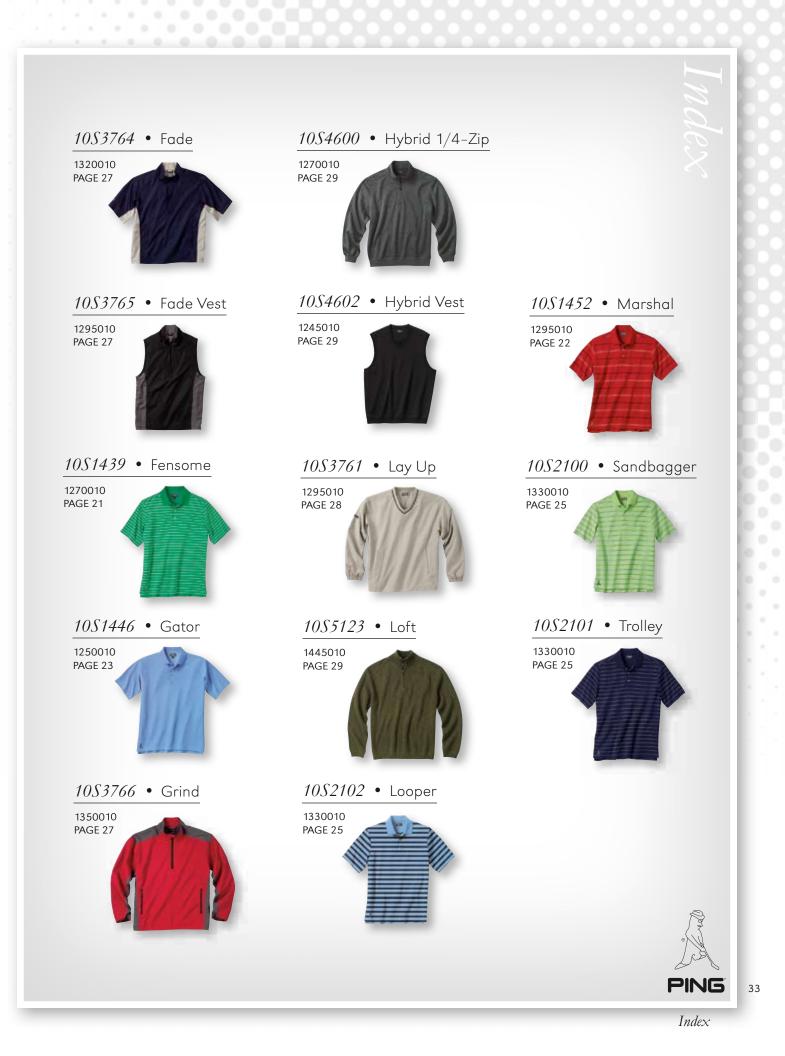




Tournament Companions







STYLE NAME DEFINITIONS

• Ace

(also called a "hole-in-one") a score of one on a hole — holing the first shot.

Albatross

(also called a "double eagle") a score of three under par for a hole.

• Brassie

archaic term for a two wood.

• Condor

(also "triple eagle") a score four under par on a hole.

• Ambrose

a tournament format in which all players in a group hit a shot from the tee, and each subsequent location, always playing from the position of the best or preferred ball until the ball is holed.

• Birdie

a score of one under par for a hole.

Blade

(also "leading edge") the leading (lowest/forward-most)
edge of a club's head, where the sole and face meet.
(also "skull, thin, belly") when the ball is contacted with the leading edge instead of the face of the club, producing a low trajectory shot with less than the usual amount of spin.
a style of iron head that is (usually) smaller and thinner along the bottom but especially along the top edge, resembling a blade.

Double Cross

when a player attempts to make a shot curve, or bend, in one direction and it curves in the opposite direction.

• Fade

a gently curving shot from left to right for a right-handed player and from right to left for a left-handed player.

• Fensome

(also "St. Andrews Foursome")

an alternate shot tournament format with two two-man teams in each foursome, each player hits a tee shot, then the best tee shot of each two-man team is selected and the other ball is picked up, the second shot is played by the team members in pre-determined order.

Gator

(also "claw grip, psycho grip")

an unusual method of gripping the putter, popularized by PGA Tour player Chris Dimarco, where the fingers of the bottom hand are on top of the grips rather than on the bottom.

Grind

 maintaining or intensifying one's mental focus, similar to the expressions "bear down" or "stay focused," generally meaning to concentrate on every shot and not get distracted.

2."custom grind" generic label referring to some proprietary iron head or sole shape, usually on forged irons – could also refer to the fact that some players alter their own club swing weight, flange shape, etc. using a grinding wheel.

Hybrid Club

(also "hybrid iron, hybrid wood")

a club that combines playing characteristics of both woods and irons; one valid method for differentiating between hybrid irons and hybrid woods is whether the face is flat (like irons) or has horizontal bulge and vertical roll (curved face, like woods).

• Lay Up

(also "lay back, play for position," sometimes "transport shot") a shot played to a particular location to allow for an easier subsequent shot or to keep the ball from going too far.

Loft

1. the angle/slope/pitch/grade of the clubface relative to the shaft of the club from the frontal plane.

Terminology

2. Hoist or lift.

Looper

a caddy.

• Marshall

1. person designated by a tournament committee to help with crowd control and to keep order.

2. a person designated to patrol the course, keeping an eye out for problems in general, but usually present to promote a reasonable pace of play or keep things moving.

Sandbagger

(euphemism for "liar, cheater")

a golfer who lies about their ability in order to gain an advantage in a match or wager, or posts (submits/enters/ turns-in) artificially high scores in order to inflate their handicap.

Trolley

term mainly used in Europe for wheeled golf carts, either for pulling by hand, motorized or to ride in.

