

## Leadership Presence

### Making the Grade at Every Level

In a game that demands distance and precision, it's no surprise that Titleist® is the worldwide leader in professional counts, wins, players and money, registering more than all other golf ball brands.

But it's not just Tour professionals that rely on the high performance attributes of Titleist golf balls. Year in and year out, Titleist is the ball of choice for the nation's best amateur golfers.

### 2008 BALL COUNT

	<i>Titleist</i> #1 ball in golf.®	NEAREST COMPETITOR
PGA Tour	<b>4,031</b>	867
LPGA Tour	<b>2,995</b>	766
U.S. Amateur Championship®	<b>255</b>	27
U.S. Women's Amateur Championship®	<b>133</b>	8
U.S. Junior Amateur Championship®	<b>131</b>	11
U.S. Girls' Junior Championship®	<b>138</b>	8
NCAA® Division I Championship - Men	<b>130</b>	12
NCAA® Division I Championship - Women	<b>120</b>	5

Source: Darrell Survey, Sports Marketing Surveys, LTD. Based upon results through 12/08/08.



To view our complete line of products please visit:

[www.titleist.com](http://www.titleist.com)

and

[www.footjoy.com](http://www.footjoy.com)

For more information on any of the products shown within, contact your participating Titleist and FootJoy golf professional or golf retailer.

*Titleist*  
#1 ball in golf.®

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High School  
Custom Golf Products



*Titleist*  
#1 ball in golf.®



## Titleist Custom Golf Balls

High School golf teams may order Titleist golf balls and receive FREE personalization featuring their team name. Logo golf balls are also available, but will incur standard imprinting fees.



### Logo

- High School logo fits within a **7/8" circle**
- Print up to **5 colors**

### Personalization

- Block lettering in **ALL CAPS**
- Imprint colors available: **black, blue, red or green**
- 17 characters** per line
- 3 lines** of personalization

**Titleist**  
#1 ball in golf.®

### Program & Imprinting

FREE personalization  
Logo golf balls also available with standard imprinting fee

### Golf Balls

All current Titleist golf ball models

### Packaging

Standard dozen packaging or individual 1-ball boxes

### Minimum

Personalization - 12 dozen\*  
Logo - 12 dozen

\*Personalized golf ball orders for 1-11 dozen will incur standard imprinting fees

### Lead-time

Personalization - 5 business days  
Logo - 10 business days

### To Order

Ask your participating Titleist golf professional or golf retailer for details on the Titleist High School Golf Ball Program



### Premium Stand Bag

Available in 6 colors

### Lightweight Stand Bag

Available in 11 colors

### Ultra Lightweight Stand Bag

Available in 7 colors

**Titleist**  
GOLF'S SYMBOL OF EXCELLENCE.

## Titleist Custom Headwear

### Unstructured adjustable headwear

- Available in **14 colors**
- Choice of **thread colors**
- Featuring **team name** in **script** or **block embroidery**
- Minimum **2 dozen**
- Lead-time **15 business days**



Ultra Lightweight Stand Bag

## Titleist Custom Golf Bags

- Choose from the **3 Titleist models** shown above, available in **24 colors**
- Embroidered** logo or team name
  - Choice of **thread colors**
  - Minimum **6 bags**
  - Lead-time **20 business days**



Headwear available in 14 colors



## FootJoy MyJoys® Shoes

- Select **shoe style** and **gender**
- Select **size** and **width**
- Select **color combination** or **team palette**
- Personalize** with up to **6 characters** and/or **logo**



Black Navy Hunter Scarlet Burnt Orange Taupe Steel Blue Sandstone

## DryJoys® Tour Collection Short Sleeve Rain Shirt

- Waterproof** front zipper
- Pullover** model
- Waterproof** stretch panels
- 2-Year limited waterproof warranty**
- All seams are **sealed**
- Available with **team logo**



#1 SHOE AND GLOVE IN GOLF

## FootJoy Supersoft Windshirt

- Soft microfiber** shell
- Split** crew collar with **snap placket**
- Knit** sleeve cuffs
- Lower** side pockets
- Elastic** waistband
- Raglan** sleeve construction
- Available with **team logo**



### Titleist Pro V1®

Longer distance with improved cover durability and scoring performance

### Titleist Pro V1x™

Longer distance with improved cover durability

### Titleist NXT® Tour

Longer distance with high performance control

### Titleist NXT® Extreme

Extreme distance with soft feel

### Titleist DT® Carry

Long distance through greater carry

### Titleist DT® Roll

Long distance through greater roll