# **Leadership Presence**

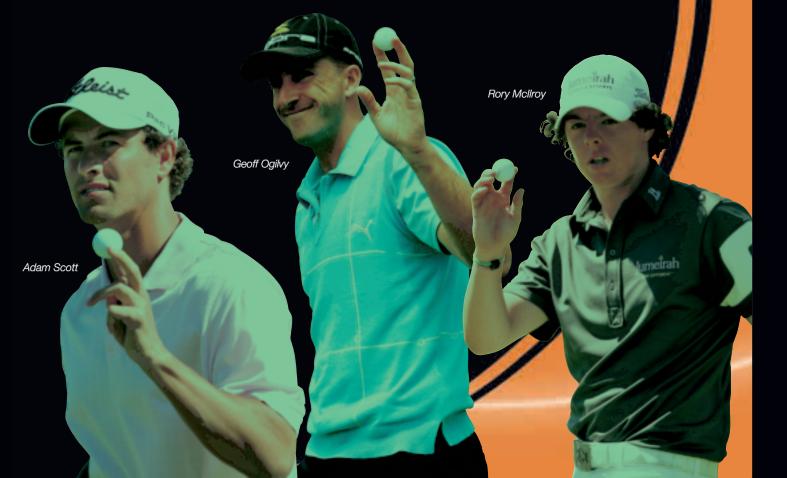
# **Making the Grade at Every Level**

In a game that demands distance and precision, it's no surprise that Titleist® is the worldwide leader in professional counts, wins, players and money, registering more than all other golf ball brands.

But it's not just Tour professionals that rely on the high performance attributes of Titleist golf balls. Year in and year out, Titleist is the ball of choice for the nation's best amateur golfers.

2008 BALL COUNT	*1 ball in golf.*	COMPETITOR
PGA Tour	4,031	867
LPGA Tour	2,995	766
U.S. Amateur Championship®	255	27
U.S. Women's Amateur Championship®	133	8
U.S. Junior Amateur Championship®	131	11
U.S. Girls' Junior Championship®	138	8
NCAA® Division I Championship - Men	130	12
NCAA® Division I Championship - Women	n <b>120</b>	5

Source: Darrell Survey, Sports Marketing Surveys, LTD. Based upon results through 12/08/08.



To view our complete line of products please visit:

www.titleist.com

and

www.footjoy.com

For more information on any of the products shown within, contact your participating Titleist and FootJoy golf professional or golf retailer.



Acushnet Company P. O. Box 965 Fairhaven, Massachusetts 02719-0965 1.800.225.8500

www.titleist.com

©2009 Acushnet Company
All specifications subject to change without notice.



# **Titleist Custom Golf Balls**

High School golf teams may order Titleist golf balls and receive FREE personalization featuring their team name. Logo golf balls are also available, but will incur standard imprinting fees.



- · High School logo fits within a **7/8" circle**
- · Print up to 5 colors



- · Block lettering in **ALL CAPS** 
  - Imprint colors available: black, blue, red or green
  - 17 characters per line
  - · 3 lines of personalization



# **Program & Imprinting** FREE personalization

Logo golf balls also available with standard imprinting fee

# **Golf Balls**

All current Titleist golf ball models

Standard dozen packaging or individual 1-ball boxes

Personalization - 12 dozen\* Logo - 12 dozen

\*Personalized golf ball orders for 1-11 dozen will incur standard imprinting fees

## Lead-time

Personalization - 5 business days Logo - 10 business days

# To Order

Ask your participating Titleist golf professional or golf retailer for details on the Titleist High School Golf Ball Program







# Titleist Pro V1®

Longer distance with improved cover durability and scoring performance

# Titleist Pro V1x™

durability

Longer distance with improved cover

Longer distance control

# Titleist NXT® Tour

with high performance

# Titleist NXT® Extreme

Extreme distance with soft feel

# Titleist DT® Carry

Long distance through greater carry

# Titleist DT® Roll

Long distance through greater roll



**Premium Stand Bag** Available in 6 colors

Ultra Lightweight Stand Bag



**Lightweight Stand Bag** Available in 11 colors

Available in 7 colors

# **Titleist Custom Golf Bags**

- · Choose from the 3 Titleist models shown above, available in 24 colors
- · Embroidered logo or team name
- Choice of thread colors Minimum 6 bags
- Lead-time 20 business days

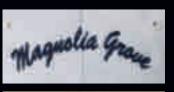


Headwear available in 14 colors



# **Titleist Custom Headwear** Unstructured adjustable headwear

- · Available in 14 colors
- · Choice of thread colors
- · Featuring team name in script or block embroidery
- · Minimum 2 dozen
- · Lead-time 15 business days





# FootJoy MyJoys® Shoes

- · Select shoe style and gender
- · Select size and width
- Select color combination or team palette
- Personalize with up to 6 characters and/or logo



# Navy Sandstone Red Black Sunburst Dk Green

# **DryJoys® Tour Collection**

- Waterproof front zipper
  - Pullover model
  - Waterproof stretch panels
  - · 2-Year limited waterproof warranty
  - · All seams are sealed Available with team logo



Hunter Scarlet Burnt Orange Taupe Steel Blue Sandstone

# Footloy Supersoft Windshirt

- Soft microfiber shell
- · Split crew collar with snap placket
  - Knit sleeve cuffs
  - Lower side pockets
  - Elastic waistband Raglan sleeve construction
- Available with team logo